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| **Level** | **Three** | **Four** | **Five** | **Six** |
| ***Audience & purpose*** | I showed some understanding of the purpose of speech. I attempted to show consideration of audience in my choice of content. | I showed understanding of the purpose of speech. I began to show consideration of audience in my choice of content. | I showed a good understanding of the purpose of speech. I began to show consideration of audience in my choice of content. | I showed an excellent understanding of the purpose of speech. My material was highly suitable for my target audience. |
| ***Content, ideas & structure*** | I communicated some ideas which I began to support with some relevant examples.  I attempted to have an introduction, middle and ending in my speech. | I selected, developed and communicated ideas which I supported with some relevant examples  I had some coherence by using an introduction, middle and ending in my speech | I selected, developed and communicated developed ideas which I clearly supported with relevant examples.  I showed coherence in my speech by using an effective, clear links and an effective conclusion. | I selected, developed and communicated developed sophisticated ideas which I clearly supported with a range of relevant examples throughout my speech.  I demonstrated excellent coherence in my speech by using an impressive introduction, strong links for my main points and a memorable conclusion. |
| ***Language & voice features*** | I attempted to use a range of suitable vocabulary and began to use some language techniques for effect and to keep my audience interested. | I used a range of suitable vocabulary and some language techniques for effect and to keep my audience interested. | I used a good range of suitable vocabulary and I selected effective language techniques to keep my audience interested. | I used a wide range of very suitable vocabulary and I selected effective language techniques to manipulate my audience’s response. |
| ***Visual impact*** | I attempted to stand with reasonable confidence and make some eye contact with my audience. I tried not to read my speech directly from my cue cards. | I showed some awareness of how to create visual impact. I was able to stand with reasonable confidence and I attempted to make some eye contact with my audience. I did not read my speech directly from my cue cards. | I showed a good awareness of how to create visual impact. I demonstrated good posture, correct use of cue cards and I made regular eye contact with my audience. | I demonstrated excellent body language, posture and confidence. I had learned my speech and use effective facial expressions and/or gestures/s to connect with my audience. |