**VISUAL OR ORAL TEXTS**

**Discuss the extent to which you agree with your chosen statement. Respond critically to the statement by making a close analysis of the text(s).**

**STATEMENTS**

1. The director’s primary concern is to create a perfect combination of visual and verbal elements.
2. It is not until the closing of the text that we truly understand the importance of the opening.
3. A satisfying text is one in which the message is timeless.
4. It is the grim moments of a text that engage us most.
5. A successful text has multiple ways of shaping our understanding.
6. A memorable text is one in which the audience can see and / or hear themselves.
7. Effective settings help us to understand the ideas that lie beneath the surface.
8. For a text to be appealing it needs to have a heroic character.
9. A director or creator is successful when they take the audience away from comfort and security.
10. At the core of an effective text is a dynamic relationship.
11. Where evil appears to triumph in a visual or oral text, we learn a harsh lesson about humanity.
12. The most significant ideas arise from the setting of a text, rather than from any other visual or oral feature.
13. In a visual or oral text we learn more from the character’s journey than from their destination.
14. It is often in what we hear, and not what we see, that a director’s or creator’s message is most engaging.
15. The best special effects support or develop our understanding, rather than cloud our thinking.
16. To be successful, a visual or oral text requires a linear storyline.
17. The most satisfying visual or oral text is one in which the audience experiences a mixture of tears and laughter.
18. It is often the everyday issues that matter to us most when engaging with a visual or oral text.
19. It is often in small or seemingly insignificant details that the message of a visual or oral text is clearest.
20. Nowadays it is rare for a visual or oral text to come from a single genre, and we are more likely to experience a combination of genres.
21. The best creative techniques are those which elevate the audience into new worlds or understandings.
22. Creating the most satisfying audience experience requires a skilful combination of narrative and production techniques.
23. To be successful, a visual or oral text must have lovable characters.
24. The most powerful visual or oral text is one that explores personal stories of human interest.
25. An enjoyable visual or oral text is one in which the audience gets a happy ending.
26. Even if the storyline is one we have heard before, a text can always be made new and refreshing if its creators use effective or original production techniques.
27. It is the director’s purpose to manipulate the audience to a point where they feel uncomfortable.
28. We need to see ourselves or hear our own voices in a text to truly appreciate the ideas of its creators.
29. Enjoyment of a visual or oral text can be experienced only through the power of an engaging script.
30. While reading the pages of a text can be satisfying, live staging elevates the experience of the text to another level.